



OFFICE OF THE DEPUTY VICE-CHANCELLOR  
ACADEMICS, RESEARCH AND STUDENT AFFAIRS

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**UNIVERSITY EXAMINATIONS**  
**2024/2025 ACADEMIC YEAR**

SECOND YEAR SECOND SEMESTER REGULAR EXAMINATION

**FOR THE DEGREE OF BACHELOR OF EDUCATION**

**COURSE CODE: CIM 211**

**COURSE TITLE: EDUCATIONAL MEDIA AND TECHNOLOGY**

**DATE: 22<sup>ND</sup> APRIL 2025**

**TIME: 2:00M – 5:00PM**

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**INSTRUCTION TO CANDIDATES**

- SEE INSIDE

**THIS PAPER CONSISTS OF TWO PRINTED PAGES**

**PLEASE TURN OVER**

**REGULAR – MAIN EXAM**

**CIM 211: EDUCATIONAL MEDIA AND TECHNOLOGY**

**STREAM: BED**

**DURATION: 3 Hours**

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**INSTRUCTIONS TO CANDIDATES**

- i. *Answer Question ONE and any other TWO questions.*
- ii. *Do not write on the question paper.*

**Question One**

- a) Outline six factors influencing selection and use of media in teaching and learning. (6 Marks)
- b) Highlight five advantages of Community Learning Resources to teaching and learning: (5 Marks)
- c) Identify four characteristics of a good printed material. (4 Marks)
- d) Explain any three roles of a media specialist in a resource center. (3 Marks)

**Question two**

- a) Explain any five non-verbal signals that can be used by a classroom teacher to teach effectively. (10 Marks)
- e) Explain five strategies that a teacher can employ to overcome the limitations of verbal communication during instruction. (10 Marks)

**Question Three**

- a) Explain five implications of the developments in educational technology. (10 Marks)
- b) Explain factors to consider before establishing an educational media center in school. (10 Marks)

**Question Four**

- a) Describe five relevancies of visual communication to learning. (10 Marks)
- b) Explain five advantages associated with radio lesson programs in teaching and learning process. (10 Marks)

**Question Five**

- a) The textbook is the major printed material for teaching and learning. Identify and explain four advantages of its use to learners. (8 Marks)
- b) With relevant examples, explain four ways in which verbal and non-verbal communication relate to each other during instruction. (12 Marks)

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