



OFFICE OF THE DEPUTY VICE CHANCELLOR
ACADEMICS, STUDENT AFFAIRS AND RESEARCH

UNIVERSITY EXAMINATIONS

2023/2024 ACADEMIC YEAR

SECOND YEAR SECOND SEMESTER MAIN EXAMINATION

FOR THE DEGREE OF BACHELOR OF EDUCATION ARTS (B.Ed Arts)

COURSE CODE: EDB 213

COURSE TITLE: BUSINESS STUDIES METHOD I

DATE: 22/04/2024

TIME: 2.00 TO 5.00 P.M

INSTRUCTION TO CANDIDATES

- SEE INSIDE

THIS PAPER CONSISTS OF 3 PRINTED PAGES

PLEASE TURN OVER

REGULAR –MAIN EXAM

EDB 213: BUSINESS STUDIES METHODS I

STREAM:BED (Arts)

DURATION: 3 Hours

INSTRUCTIONS TO CANDIDATES

- i. Answer Question **ONE** and any other **TWO** questions.
- ii. Do not write on the question paper.

QUESTION ONE

(30 MARKS)

You are a key note speaker at Eldoret Business Studies teachers' annual event. You have been invited because of your vast contemporary knowledge in Business Studies.

- (a) (i) Latest statistics show that students don't want to enroll in business related courses in schools and college. Explain any three reasons why students should take up business related courses. (6 marks)
- (ii) One of the teachers in the forum feels frustrated stating that he doesn't know the right skills the students need to be successful in Business Studies. Clearly discuss any six skills a student should possess to be successful in Business Studies. (6 marks)
- (b) As you interact with the teachers in the forum you notice they rarely give home work to the students in relation to their colleagues in languages and science subjects.
 - (i) Explain any three goals of homework to them. (3 marks)
 - (ii) Discuss any three benefits of homework. (3 marks)
- (c) Explain any four physiological factors that affect learning (8 marks)
- (d) A classroom display provides a way of focusing on the current unit. It stimulates learning, provides a record of learning as well as encouraging students to interact and to respond to learning. Briefly explain the following classroom displays to the teachers:
 - (i) Charts (2 marks)
 - (ii) Photographs and pictures (2 marks)

QUESTION TWO

(20 MARKS)

You are the key note speaker in the Busia district secondary schools Business Studies conference for public schools.

- (a) (i) Students in attendance seem unsure whether business studies can lead them into meaning careers. Explain any two career opportunities associated with business studies for the students (2 marks)
- (ii) Discuss any three general objectives of studying Business Studies (3 marks)
- (b) (i) After giving a brief history of development integrated Business Studies curriculum (IBSC), some students still do not understand what it is. Define integrated Business Studies curriculum to the students (2 marks)
- (ii) Explain any three ways a curriculum can be integrated (3 marks)

- (c) Discuss any five administrative challenges facing head teachers in implementation of the Integrated Business Studies Curriculum (IBSC) to the attendees. (10 marks)

QUESTION THREE

(20 MARKS)

You are invited to address Business Studies students at Alupe University College. You decide to address a range of issues.

- (a) (i) You believe that lesson preparation is of key importance. Explain three main reasons as to why a teacher should prepare a lesson plan to the students (5 marks)
(ii) Explain any four prerequisite for lesson planning to the students. (5 marks)
- (b) (i) Discuss any five points that represent the need for teaching aids and instructional materials. (5 marks)
- (c) Lesson closure is what the instructor does to facilitate wrap-up at the end of the lesson. Explain five ways in which closure is important to students. (5 marks)

QUESTION FOUR

(20 MARKS)

- (a) (i) Define a teaching strategy (1 marks)
(ii) Explain four things you need to consider when using groups in teaching and learning strategies (4 marks)
- (b) Explain the following teaching – learning strategies that a teacher can employ in the teaching of Business Studies. State at least two advantages of employing each strategy.
- (i) Brain storming (3 marks)
(ii) Excursions (3 marks)
(iii) Resource Person (3 marks)
- (c) Describe the following groups of instructional strategies for effective teaching.
- (i) Direct instructional strategies (2 marks)
(ii) Indirect instructional strategies (2 marks)
(iii) Interactive instructional strategies (2 marks)

QUESTION FIVE

(20 MARKS)

Business Studies teaching methodologies are highly useful in helping a teacher structure tutoring session.

- (a) (i) Define teaching methods. (2 marks)
(ii) Explain any four characteristics of effective teaching. (8 marks)
- (b) Explain any five factors that influence the choice of a teaching method (10 marks)