



UNIVERSITY OF THE SOUTH PACIFIC
WISDOM BEGETS KNOWLEDGE

OFFICE OF THE DEPUTY VICE CHANCELLOR

ACADEMICS, STUDENT AFFAIRS AND RESEARCH

UNIVERSITY EXAMINATIONS

2023/2024 ACADEMIC YEAR

SECOND YEAR FIRST SEMESTER MAIN/REGULAR EXAMINATION

FOR THE DEGREE IN COMMUNICATION AND PUBLIC RELATIONS

COURSE CODE: CMM 211

COURSE TITLE: PUBLIC SPEAKING MAIN EXAM

DATE: 19/12/2023

TIME: 2.00-5.00pm

INSTRUCTIONS TO CANDIDATES

- SET INSIDE THIS PAPER CONSISTS OF 3 PRINTED PAGES
OVER

PLEASE TURN

MAIN/REGULAR

COURSE CODE: CMM 211 COURSE TITLE: PUBLIC SPEAKING

STREAM: CPR

DURATION: 3HOURS

INSTRUCTIONS TO CANDIDATES

1. *Answer three questions. Question one is compulsory*
 2. *Do not write on the question paper*
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1. a) Explain the elements that make a public speaker achieve complete communication. (15 marks)
b) Discuss the contribution that the Greek philosopher, Aristotle made to public speaking. (10 marks)
c) Briefly explain FIVE differences between spoken and written speech (5 marks)
 2. a) Examine ANY TWO forms of audience analysis (10 marks)
b) Describe five types of audiences a speaker may encounter during a public speaking presentation. (10 marks)
 3. a) Highlight the tips that a speaker should embrace in order to achieve an effective presentation. (10 marks)
b) Describe FIVE steps a speaker should observe in speech preparation (5 marks)
c) Briefly explain FIVE types of speeches. (5 marks)
 4. State and explain the ethical considerations that a speaker should observe while making a presentation. (20 marks)
 5. Discuss the similarities and differences between public speaking and conversation. (20 marks)