

BGS 310E



ALUPE UNIVERSITY

OFFICE OF THE DEPUTY VICE CHANCELLOR
ACADEMICS, RESEARCH AND STUDENT AFFAIRS

UNIVERSITY EXAMINATIONS

2023/2024 ACADEMIC YEAR

THIRD YEAR FIRST SEMESTER REGULAR MAIN
EXAMINATION

**FOR THE DEGREE OF BACHELOR OF
EDUCATION (ARTS)**

COURSE CODE: BGS 311E

**COURSE TITLE: TOURISM, WILDLIFE AND TRAVEL
MANAGEMENT**

DATE: 21ST DECEMBER, 2023

TIME: 9.00AM – 12.00PM

INSTRUCTION TO CANDIDATES

- SEE INSIDE

THIS PAPER CONSISTS OF 3 PRINTED PAGES

PLEASE TURN OVER

BGS 310E: TOURISM, WILDLIFE AND TRAVEL MANAGEMENT**STREAM: BED (Arts)****DURATION: 3 Hours****INSTRUCTIONS TO CANDIDATES**

- i. Answer Question **ONE** and any other **TWO** questions
- ii. Do not write on the question paper.

Question One

- (i) Explain the following terminologies:
- | | |
|---------------------------|-----------|
| a) Eco-tourism | (2 marks) |
| b) International tourism | (2 marks) |
| c) Management of wildlife | (2 marks) |
| d) A game sanctuary | (2 marks) |
| e) Wildlife | (2 marks) |
- (ii) Elucidate five factors that hinder domestic tourism in Kenya (10 marks)
- (iii) Explain five reasons why tourism is gaining popularity in the recent times in East Africa? (10 marks)

Question Two

- (a) Human-wildlife conflicts are on the rise. How can this problem be addressed in Kenya? (10 marks)
- (b) Highlight the effects of floods on tourism in Kenya. (5 marks)
- (c) Explain ways in which Kenya is planning to expand her tourism. (5marks)

Question Three

Explain **TEN** ways in which the county governments in Kenya would use to promote sustainable tourism and travel management. (20 marks)

Question Four

- (a) Discuss the main physical tourist attractions in Switzerland. (8 Marks)
- (b) State four reasons for establishing national parks in Kenya. (4 marks)
- (c) Describe eight reasons why wildlife conservation is encouraged in Kenya (8 marks)

Question Five

- a.) Highlight the future prospects in the tourist industry in Kenya. (6 Marks)
- b.) Explain ANY SEVEN factors influencing tourism and wildlife in East Africa. (14 marks)