

BHM 419



**OFFICE OF THE DEPUTY PRINCIPAL
ACADEMICS, RESEARCH AND STUDENTS' AFFAIRS**

**UNIVERSITY EXAMINATIONS
2021 /2022 ACADEMIC YEAR**

**FOURTH YEAR SECOND SEMESTER REGULAR EXAMINATION
FOR THE DEGREE OF BACHELOR OF HOTEL AND HOSPITALITY
MANAGEMENT**

COURSE CODE: BHM 419

COURSE TITLE: PROJECT MANAGEMENT

DATE: 3rd JUNE 2022

TIME: 9:00AM-12:00NOON

INSTRUCTION TO CANDIDATES

- SEE INSIDE

THIS PAPER CONSISTS OF 3 PRINTED PAGES

PLEASE TURN OVER

REGULAR – MAIN EXAM
BBM 419: PROJECT MANAGEMENT

STREAM: BHH

DURATION: 3 Hours

INSTRUCTIONS TO CANDIDATES

- i. Answer Question **ONE** and any other **TWO** questions.
- ii. Do not write on the question paper.

SECTION A

QUESTION ONE

- (a) Explain **five (5)** roles of the project management office in ensuring sustainability of a project **(10 marks)**
- (b) Outline **five (5)** ethical principles that a project officer should observe when undertaking project works in an organization **(10 marks)**
- (c) Explain **five (5)** importance of management of risk in project management **(5 mark)**
- (d) Explain **five (5)** ways in which a project can be classified **(5 mark)**

QUESTION TWO

- (a) Explain **five(5)** issues that should be addressed in financial planning of a project **(10 marks)**
- (b) Highlight **five (5)** challenges a project manager may face when executing project activities in a bid to achieve return on investment **(5 marks)**

QUESTION THREE

- (a) Outline **five (5)** activities carried out at the idea conception phase of the project life cycle **(10 marks)**
- (b) Describe **five (5)** factors that a project officer should observe when determining the type of organizational structure to adopt in the project management operation **(10 marks)**

QUESTION FOUR

- (a) Analyze **five (5)** ways in which performance can be improved in project management **(10 marks)**
- (b) Examine five **(5)** importance of benchmarking in project management **(10 marks)**

QUESTION FIVE

- (a) Explain **five (5)** characteristics that a team should possess at the performing phase **(10 marks)**
- (b) Highlight **five (5)** factors that contribute to successful completion of a project **(10 marks)**
