



OFFICE OF THE DEPUTY PRINCIPAL

(ACADEMIC, RESEARCH AND STUDENT AFFAIRS)

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# UNIVERSITY EXAMINATIONS

## 2019 /2020 ACADEMIC YEAR

SECOND YEAR SECOND SEMESTER REGULAR EXAMINATION

**FOR THE DEGREE OF BACHELOR OF  
EDUCATION**

**COURSE CODE: CIM 211**

**COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES**

**DATE: 26<sup>TH</sup> OCTOBER, 2020**

**TIME: 9.00 AM – 12.00NOON**

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### INSTRUCTIONS TO CANDIDATES:

- SEE INSIDE

**THIS PAPER CONSISTS OF THREE PRINTED PAGES**

**PLEASE TURN OVER**

**REGULAR—MAIN EXAM**

**CIM 211: EDUCATIONAL MEDIA AND RESOURCES**

**STREAM: BED**

**DURATION: 3 HOURS**

**INSTRUCTIONS TO CANDIDATES**

- i. Answer Question **ONE** and any other **TWO** questions.*
- ii. Do not write on the question paper.*

**Question One**

- a) Define the term communication. (3 Marks)
- b) List any TWO communication models for classroom teaching. (2 Marks)
- c) Identify FIVE effects of verbal communication that discourage learning. (5 Marks)
- d) Identify FIVE characteristics of good printed materials. (5 Marks)
- e) Explain FIVE reasons for using humour in a classroom situation. (5 Marks)
- f) Explain FIVE types of community learning resources. (10 Marks)

**Question Two**

Discuss the barriers to effective classroom communication and ways of overcoming them in the class. (20 Marks)

**Question Three**

- a) What is listening? (2 Marks)
- b) Discuss FIVE ways to listen. (10 Marks)

c). State FOUR types of listening.

(8 Marks)

**Question Four**

a) Explain the FOUR basic variables in making communication choices? (10 Marks)

b) Explain FOUR methods of delivering a speech. (10 Marks)

**Question Five**

Explain the factors to consider before establishing educational media centre in a school.  
(20 Marks)

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