



ALUPE UNIVERSITY
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... Bastion of Knowledge...

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**OFFICE OF THE DEPUTY PRINCIPAL
ACADEMICS, RESEARCH AND STUDENTS' AFFAIRS**

**UNIVERSITY EXAMINATIONS
2021 /2022 ACADEMIC YEAR
...1.... SEM2... SEMESTER REGULAR EXAMINATION**

FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT

COURSE CODE: BBM 120

COURSE TITLE: PRINCIPLES OF MANAGEMENT (MAIN EXAM)

DATE:09/06/2022

TIME: 08.00am -12.00pm

INSTRUCTION TO CANDIDATES

- ***SEE INSIDE***

THIS PAPER CONSIST OF 3 PAGES

PLEASE TURN OVER

BBM 120: PRINCIPLES OF MANAGEMENT

REGULAR – MAIN EXAM

BBM 120 : PRINCIPLES OF MANAGEMENT (MAIN EXAM)

STREAM:

DURATION: 3 Hours

INSTRUCTIONS TO CANDIDATES

- i. Answer Question **ONE** and any other **TWO** questions.*
- ii. Maps and diagrams should be used whenever they serve to illustrate the answer.*
- iii. Do not write on the question paper.*

QUESTION ONE

- a) Explain the various characteristics of Management (4 Marks)
- b) Discuss the various levels of management in an organization using an appropriate chart. (8 Marks)
- c) Discuss the various sources of recruitment and their applicability in the modern firms (10 Marks)
- d) Discuss five principles of management and their applicability in any business organization as per Henry Fayol. (10 Marks)

QUESTION TWO

- a) Discuss the process of organization in management of a business. (10 Marks)
- b) Explain the process of human resource management in any business organization (10 Marks)

QUESTION THREE

- a) Explain the roles of management in any business organisation for effective running of the business (6 Marks)
- b) Discuss the environment under which management is practised (14 Marks)

QUESTION FOUR

Discuss any two major schools of management thought and their evolution and their applicability in the modern dynamic business environment (20 Marks)

QUESTION FIVE

- a) Explain Importance of Planning in modern dynamic business environment and the reasons why plans do fail (10 Marks)
- b) Discuss the various barriers to effective goal setting and how to overcome them (10 Marks)