



OFFICE OF THE DEPUTY PRINCIPAL
ACADEMICS, RESEARCH AND STUDENTS' AFFAIRS

UNIVERSITY EXAMINATIONS
2020 /2021 ACADEMIC YEAR
THIRD YEAR FIRST SEMESTER REGULAR EXAMINATION
FOR THE DEGREE OF BACHELOR OF
EDUCATION BUSINESS STUDIES

COURSE CODE: EDB 303

COURSE TITLE: BUSINESS STUDIES METHODS II

DATE: 9TH MARCH, 2021

TIME: 9.00 – 12.00NOON

INSTRUCTION TO CANDIDATES

- SEE INSIDE

THIS PAPER CONSISTS OF 4 PRINTED PAGES

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EDB 303: BUSINESS STUDIES METHODS II

STREAM: BED (Arts)

DURATION: 3 Hours

INSTRUCTIONS TO CANDIDATES

- i. Answer Question **ONE** and any other **TWO** questions.
- ii. Do not write on the question paper.

SECTION A

QUESTION ONE **(30 MARKS)**

- (a) State any four considerations to be made for effective skills learning. **(4 marks)**
- (b) Explain why a teacher may use the following groups for skills learning
 - (i) Mixed-ability groups **(2 marks)**
 - (ii) Same-ability group **(2 marks)**
- (c) Explain any five factors a teacher should consider when he/she decides to use groups as a teaching and learning strategy. **(10 marks)**
- (d) (i) State any **two** factors that explain the purpose of using Teaching Learning Materials (TLMs) in class **(2 marks)**
 - (ii) Discuss any **three** factors you may consider when selecting instructional materials for teaching business studies **(6 marks)**
- (e) Briefly describe the following classroom displays:
 - (i) Charts **(2 marks)**
 - (ii) Photographs and pictures **(2 marks)**

QUESTION TWO **(20 MARKS)**

- (a) (i) What is a teaching strategy **(2 marks)**
 - (ii) State any **three** reasons why a teacher of Business Studies would chose to use instructional groupings in class **(3 marks)**
- (b) Explain the following teaching – learning strategies that a teacher can employ in the teaching of Business Studies. State at least **two** advantages of employing each strategy.
 - (i) Brain storming **(3 marks)**
 - (ii) Excursions **(3 marks)**

- (iii) Resource Person (3 marks)
- (c) Describe the following groups of instructional strategies for effective teaching.
- (i) Direct instructional strategies (2 marks)
- (ii) Indirect instructional strategies (2 marks)
- (iii) Interactive instructional strategies (2 marks)

QUESTION THREE (20 MARKS)

- (a) (i) State any four things a Business Studies teacher needs to consider in order to promote effective students' assessment. (4 marks)
- (ii) The Assessment for Learning model is only as good as the quality of feedback provided to Business Studies students. Successful Assessment for Learning strategies hinge on the nature of feedback, its content and the way it is received and used by students. Differentiate affirmation feedback from developmental feedback (2 marks)
- (b) (i) State any four things a teacher need to do to ensure beneficial oral feedback is achieved. (4 marks)
- (ii) The benefits of effective feedback are greatly enhanced when feedback is applied on a number of attempts so that progress can be tracked from one attempt to the next and illustrated by developmental improvement. Explain any five things that effective feedback and its appropriate use can improve in the students. (10 marks)

QUESTION FOUR (20 MARKS)

- (a) Based on how learners cognitively process multimedia, discuss any **four** Mayer's principles of multimedia design. (8 marks)
- (b) State any **four** factors you may consider when selecting media for teaching Business Studies. (4 marks)
- (c) Giving relevant examples discuss the following teaching methods that can be employed in Business Studies;
- (i) Learner centred methods (4 marks)
- (ii) Teacher centred methods (4 marks)

QUESTION FIVE

(20 MARKS)

You attend a business studies workshop for teachers as a key note speaker;

- (a) Describe any five challenges facing the teaching and learning of business studies to the attendees **(10 marks)**
- (b) Suggest **five** ways these challenges can be addressed **(10 marks)**
